



HUBLOT AND THE GREAT EIGHT

Hublot announces the limited edition Hublot Big Bang Unico Red Carbon Alex Ovechkin, made to honour the Russian ice hockey superstar, the greatest ice hockey player of his generation

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Big Bang Unico Red Carbon Alex Ovechkin

Hublot and Hublot Friend of the Brand Alexander Ovechkin have teamed up to create the Hublot Big Bang Unico Red Carbon Alex Ovechkin, a limited edition watch made in honour of 'The Great Eight', as the Russian ice hockey superstar is affectionately known.

The new watch has a lightweight carbon fibre case fused with bright red inserts and comes on a red velcro strap. The red accents consist of micro-glass fibres in the form of "Non Woven Fabric" (NWF), which is used to strengthen the composite material from which the case is made. During the preparation of the composite, this NWF and carbon fibre are fused with a resin-tinted adhesive. This high-tech, high-performance material combination was chosen to reflect both Alexander's hockey equipment and his own extraordinary resilience and longevity. Now 35, "Ovi", as he is called by his fans, was drafted in 2004.

There are no two ways about it; Ovi is one of the greatest ice hockey players of all time. On February 22, 2020, in a game against the New Jersey Devils in Newark, NJ, the captain of the





Washington Capitals ice hockey team, Alexander Ovechkin, scored his 700th career goal. That's a landmark only seven other players have reached in the history of the National Hockey League (NHL), and one that puts him well ahead of any other athlete playing in the league today. No other athlete currently playing in the NHL comes anywhere near his scoring record. Commentators calculate it could be decades before another player reaches the 700 goals mark.

This incredible moment reaffirmed Alexander's status as one of the all-time greats of the game and a global sporting icon. Also known as 'The Great Eight' because of his jersey number, the 35-year-old Russian is one of the most decorated players in NHL history. In 2018 he led the Capitals to their first ever Stanley Cup win.



To work with my favourite watch brand and design a watch, as well as have it named after me is a huge honour. When Hublot asked which model we should work on together, it one hundred percent had to be the Big Bang Unico. I love this watch. It's bold, technical, innovative, daring, strong and fits perfectly on my wrist. I am so happy to share this story of the watch with hockey and Hublot fans around the world"

— Alexander Ovechkin

Captain of the Washington Capitals ice hockey team and Hublot Friend of the Brand

The red accents tie in with both the Russian national flag, and the color of the jersey he wears as captain of the Washington Capitals. The timepiece is powered by Hublot's in-house UNICO chronograph mechanism and its column wheel on the dial side. It is limited to just 100 pieces.



Ovi is a legend of the hockey and we are thrilled to welcome him as a Hublot Friend of the Brand in 2018. We love working with Ovi! He's a winner, both on and off the ice. It's been a huge pleasure creating this special watch with him. The carbon fiber, the red, the in-house UNICO mechanical movement, the fusion of materials – it's the perfect expression of Hublot's bold watchmaking philosophy and of our partnership. Thank you Ovi!"

— Ricardo Guadalupe

HUBLLOT CEO





The Hublot Big Bang Unico Red Carbon Alex Ovechkin has some further personalized touches. To celebrate his jersey number, a 'Great Eight' logo sits at 8 o'clock on the dial. Additionally, Ovi's signature appears on the sapphire crystal case back. Finally, another special detail is the tip of the chronograph hand, which is finished in red, white and blue: A nod to the Russian flag, as well as the colors of the Washington Capitals.

Thanks to the "One-Click" fastening system, allowing the strap to be changed safely and quickly, the watch will include a second strap in black rubber. And the icing on the cake: there will also be a limited edition custom hockey puck signed by Ovi as a memento for fans to treasure.

HUBLOT

Founded in Switzerland in 1980, HUBLOT is defined by its innovative concept, which began with the highly original combination of gold and rubber. This "Art of Fusion" stems from the imagination of its visionary Chairman, Jean-Claude Biver, and has been driven forward by CEO Ricardo Guadalupe since 2012.

The release of the iconic, multi-award-winning Big Bang in 2005 paved the way for new flagship collections (Classic Fusion, Spirit of Big Bang), with complications ranging from the simple to the highly sophisticated, establishing the extraordinary DNA of the Swiss watchmaking house and ensuring its impressive growth.

Keen to preserve its traditional and cutting-edge expertise, and guided by its philosophy to "Be First, Different and Unique", the Swiss watchmaker is consistently ahead of the curve, through its innovations in materials (scratch-resistant Magic Gold, ceramics in vibrant colours, sapphire), and the creation of Manufacture movements (Unico, Meca-10, Tourbillon).

HUBLOT is fully committed to creating a Haute Horlogerie brand with a visionary future: a future which is fused with the key events and brands of our times (FIFA World Cup™, UEFA Champions League™, UEFA EURO™) and the finest ambassadors our era has to offer (Kylian Mbappé, Usain Bolt, Pelé).

Discover the HUBLOT universe at our network of boutiques located in key cities across the globe: Geneva, Paris, London, New York, Hong Kong, Dubai, Tokyo, Singapore, Zürich and at HUBLOT.com





BIG BANG UNICO RED CARBON ALEX OVECHKIN PRODUCT SPECIFICATIONS



REFERENCE

411.QV.1123.NR.OVK21
Limited to 100 Pieces

CASE

Carbon fiber with red fiberglass
Diameter: 45 mm
Thickness: 15.45 mm
Water Resistant: 10 ATM (100 m)

CASE BACK

Carbon fiber with red fiberglass,
Engraved "LIMITED EDITION
100NUM"
Sapphire with anti-reflective
treatment + printed signature of
Alex Ovechkin

BEZEL

Carbon fiber with red
fiberglass

DIAL

Matt black dial with black-
plated appliques with red
luminescent
With Alex Ovechkin logo
applique at 8 o'clock

MOVEMENT

Hublot MHUB1242
UNICO Manufacture Self-winding
chronograph flyback movement with
column wheel

Frequency: 4 Hz (28 800 A/h)
Power reserve: 72 hours
Number of components: 330
Jewels: 38

STRAP AND BUCKLE

Strap 1: Red fabric strap sport
with micro blasted black ceramic
buckle clasp
Strap 2: Black lined rubber strap

Black ceramic and black-plated
titanium deployant buckle clasp

PRICE

CHF 24'900
EUR 25'900
USD 26'200
GBP 21'700

